MARISSA MAYER

Business Woman & Proud Geek

@ mmayer@yahoo-inc.com   ✉ Address, Street, 00000 County   📍 Sunnyvale, CA
🌐 marissamayr.tumblr.com   🐦 @marissamayer   🔗 marissamayer

EXPERIENCE

President & CEO
Yahoo!

📅 July 2012 – Ongoing   📍 Sunnyvale, CA

- Led the $5 billion acquisition of the company with Verizon – the entity which believed most in the immense value Yahoo! has created
- Acquired Tumblr for $1.1 billion and moved the company's blog there
- Built Yahoo's mobile, video and social businesses from nothing in 2011 to $1.6 billion in GAAP revenue in 2015
- Tripled the company's mobile base to over 600 million monthly active users and generated over $1 billion of mobile advertising revenue last year

Vice President of Location & Services
Google

📅 Oct 2010 – July 2012   📍 Palo Alto, CA

- Position Google Maps as the world leader in mobile apps and navigation
- Oversaw 1000+ engineers and product managers working on Google Maps, Google Places and Google Earth

Vice President of Search Products & UX
Google

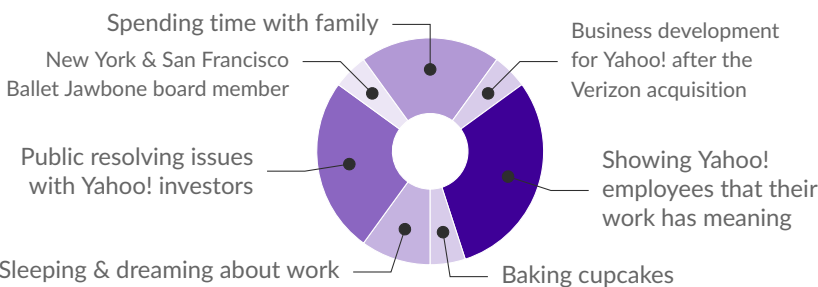📅 2005 – 2010   📍 Palo Alto, CA

Product Manager & UI Lead
Google

📅 Oct 2001 – July 2005   📍 Palo Alto, CA

- Appointed by the founder Larry Page in 2001 to lead the Product Management and User Interaction teams
- Optimized Google's homepage and A/B tested every minor detail to increase usability (incl. spacing between words, color schemes and pixel-by-pixel element alignment)

A DAY OF MY LIFE

Spending time with family

New York & San Francisco Ballet Jawbone board member

Public resolving issues with Yahoo! investors

Sleeping & dreaming about work

Baking cupcakes

Showing Yahoo! employees that their work has meaning

Business development for Yahoo! after the Verizon acquisition

LIFE PHILOSOPHY

"If you don't have any shadows, you're not standing in the light."

MOST PROUD OF

🏆 **Courage I had**
to take a sinking ship and try to make it float

💓 **Persistence & Loyalty**
I showed despite the hard moments and my willingness to stay with Yahoo after the acquisition

📈 **Google's Growth**
from a hundred thousand searches per day to over a billion

🚹 **Inspiring women in tech**
Youngest CEO on Fortune's list of 50 most powerful women

STRENGTHS

Hard-working (18/24)   Persuasive

Motivator & Leader

UX   Mobile Devices & Applications

Product Management & Marketing

LANGUAGES

English
Spanish
German

EDUCATION

M.S. in Computer Science
Stanford University

📅 Sept 1997 – June 1999

B.S. in Symbolic Systems
Stanford University

📅 Sept 1993 – June 1997

PUBLICATIONS

📘 Books

- E. Someone and **T. Lim**, *A Fictional Research*. Somewhere, Some Place, 2010.

📄 Journal Articles

- **L. T. Wong** and E. Someone, "A non-existant paper," *Journal of Carrying On*, vol. 12, 2011.
- **L. T. Lim**, E. Someone, and A. Other, "A study into fireside story-telling," *Journal of Carrying On*, vol. 7, 2008.

👥 Conference Proceedings

- E. Someone and **L. T. Lim**, "Another paper something something," in *Proceedings of the 72nd AmaZing Conference*, Far Far Away, 2013.

REFEREES

Prof. Alpha Beta

@ Institute

✉ a.beta@university.edu

Address Line 1
Address line 2

Prof. Gamma Delta

@ Institute

✉ g.delta@university.edu

Address Line 1
Address line 2