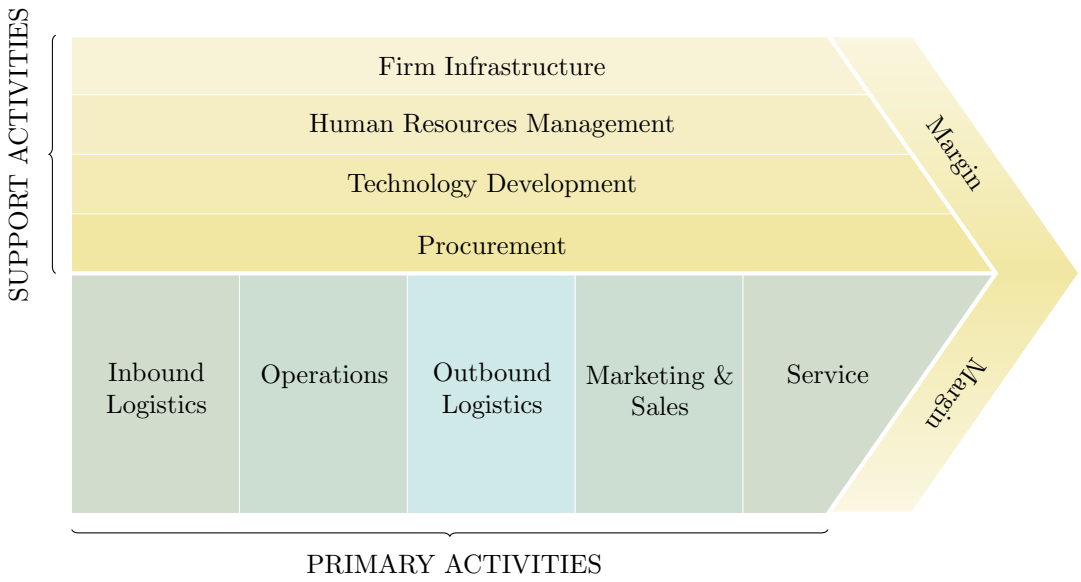
SUPPORT ACTIVITIES
Firm Infrastructure
Human Resources Management
Technology Development
Procurement
Margin
Inbound Logistics
Operations
Outbound Logistics
Marketing & Sales
Service
Margin
PRIMARY ACTIVITIES